

September 10, 2020

FOR IMMEDIATE RELEASE

## **THE NUTMOBILE COMES TO SHELBYVILLE, STOPS TO SPREAD SMILES AND NUTS AT MHP MEDICAL CENTER**

**INDIANAPOLIS, INDIANA-** The Planters NUTmobile has driven the salty streets to the circle city and will be making an appearance at the MHP Medical Center on Thursday, September 17th from 12 p.m. - 2 p.m.

The Planters NUTmobile is a 26-foot-long peanut on wheels that travels from coast to coast spreading smiles and sharing nuts. Planters hires Peanutters, who are recent college grads, to drive the vehicle on a yearlong tour.

At event stops, guests can take a photo with the NUTmobile, grab a sample and coupon, and play a game for a prize. The mission of this east to west nut-cracking fest is to spread smiles as our nation navigates these uncertain times.

While the iconic Mr. Peanut was born in 1916, his first NUTmobile did not appear until 1935 and was used by a Planters Salesman. The traveling NUTmobile program began in 2011 with one vehicle and has since grown to three NUTmobile and nine Peanutters bringing Mr. Peanut across America.

Each team is comprised of three Peanutters trusted to drive the oversized peanut. The Indianapolis is comprised of Grace Noice aka Go Nuts Grace, Danny Holton aka Maca-Danny-a, and Shannon Hope aka ShanNut.

Planters and the NUTmobile is a division of KraftHeinz.

###

