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Shelbyville, IN 46176
www.majorfoundation.org
(317) 421-0361
Angela Gill, Executive Director
agill@majorhospital.org



2014

ANNUAL REPORT



#### Experience the Major Difference

The efforts of the Major Hospital Foundation volunteer Development Council and the generosity of our many donors has raised the support for the hospital and our patients to unprecedented heights. On behalf of our entire organization and the people we serve, I say, "Thank you." Your belief in our organization and what we do, along with your investment of your personal resources in our organization, makes a tremendous difference at MHP in many ways.

With the many rapid changes happening in the healthcare sector, it is a huge asset to our organization to have this growing bond between MHP and our community. Your support is strengthening our organization and enhancing the service we provide to all who enter our doors.

Please know that when you support the Major Hospital Foundation, you are supporting quality healthcare here in our home community, and we are most grateful.



Jack Horner President & CEO Major Health Partners

Serving as President of the Major Hospital Foundation Board of Directors has been my privilege and an honor. The generosity of our donors has allowed us to continue our support of Major Health Partners in 2014. I am continually impressed with the quality and scope of care available right here in our own community. The foundation will continue to work hard at spreading the word about what a fantastic community asset we have in our hospital. Please take a look at our report and find out what we've been able to accomplish this year with your support. So many lives have been touched by the terrific projects we've been proud to support. Our board is committed to expanding our efforts to touch even more lives in years to come. I extend my sincerest gratitude to all of our donors, and encourage them to continue their support.



Carrie Pumphrey, D.D.S., Board Chair Major Hospital Foundation

It's with great pride that we present our 2014 annual report. The support of our donors and the efforts of our board and development council continue to be strong, and we are all very excited to have embarked on the Campaign for Your New MHP. This campaign will provide financial support for the new MHP facility. We're finding that our donors share our vision for the patient-centered, holistic care model this facility will provide, and we couldn't be happier.

We're looking forward to even more in 2015, so stay tuned! This is a challenging, but also very exciting time, to be involved in healthcare. You're going to see a lot from the Major Hospital Foundation and MHP as we work to continue providing top of the line healthcare to our community. Much of this will be possible through the support you provide, and we thank you. We hope you share our pride as you read this annual report!



Angela Gill Executive Director, Major Hospital Foundation

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## **OUR MISSION**

The Major Hospital Foundation's mission is to support Major Hospital and our Patients through technology, medical equipment, and facilities; patient support and assistance; and health education for community and staff.



## The Campaign for "Your New MHP"

The Major Hospital Foundation Development Council embarked on a new journey in 2014 by starting our first ever major campaign for a large capital project.

With your help, we'll be building a state-of-the-art *facility* that will *facilitate* healthcare in our community and help us continue to provide exceptional medical care for you, your family and friends.

Major Hospital has long been recognized as a thriving community resource as well as a healthcare leader in the central Indiana area, and this new facility will positively affect generations to come by thoughtfully and strategically positioning our community for the ongoing transformation in healthcare. From energy efficiency to disaster readiness to flexibility to a holistic patient centered care model, the new facility is 'major' in every way. Patients will receive an unprecedented quality of care made possible by the efficiencies, technology, and patient focus the new facility will foster.

Watch the building's progress by following "The Major Build" series on www.majorhospital.org.



#### SUPPORT TO MAJOR HOSPITAL AND OUR PATIENTS

Prescription Assistance: \$3,939

Prescription Assistance "provides a bridge" for patients who need prescriptions but cannot afford them when they leave the hospital. While case managers work to connect these patients to long-term assistance, this program makes sure patients have their prescriptions. This is a great way to avoid costly and preventable re-admissions.

Patient and Family Support: \$3,710

Sometimes patients need small healthcare related items that will help them through recovery and/or reduce stress during their stay.

You Are Not Alone Fund: \$12,522

Funded through community events, the You are Not Alone Fund supports Benesse patients in need by helping with certain medical and day-to-day living expenses.

Cancer Patient Assistance Fund: \$3,858

The fund was used remodel the Bee Unique Boutique at the Benesse Cancer center. The renovated boutique now includes a better variety of merchandise and is now the go-to prosthetic bra-fitting destination for cancer patients in surrounding counties.

The Raymond E. Compton Fund: \$30,000

Mr. Compton established this fund in his estate for charity care.

**Project Fever Control: \$732** 

An education program for parents presenting in the emergency room with a febrile child.

Clinical Relationship with IUPUC: \$5,000

To help MHP reach a goal of 80 percent of our nurses with a BSN by 2020. IUPUC will also provide doctoral nurses for research projects and higher level consulting.

**Employee Relief Fund: \$2,724** 

Funded by employees, this pool of money offers financial assistance to qualifying employees facing a financial crisis.

## LEGACIES OF CARING

Marian McFadden established the Marian McFadden Fund in her estate. She named the Foundation as trustee and stated that the income from the trust "shall be used for specific projects or improvements so designated by the Foundation." The Foundation generally allocates income from the trust for capital purchases, including medical equipment and technology.

As a former Hospital Foundation board member, Marian McFadden understood that in order to provide superior health care solutions and optimal clinical outcomes, the hospital must have a stream of income to purchase the best equipment available. Since Miss McFadden's momentous gift in 1975, many pieces of vital equipment have been purchased with the trust income. We think she would be proud of her role in Major Hospital's reputation for cutting-edge technology and equipment in central Indiana. During 2014, the fund earned \$19,478 net of fees.





Mr. Compton created the Raymond E. Compton Fund in his estate. The terms of the trust state that income from the trust "shall be applied to the expenses of that part of said hospital as shall be incurred by any and all charity patients of said hospital and for no other purpose."

People often put off vital health care because they are concerned that they simply cannot afford it. In the worst cases, people who need continuous health monitoring for chronic conditions like diabetes or hypertension ignore their health in favor of other expenses, which can lead to expensive and preventable hospitalizations. Raymond Compton was aware of this problem even thirty years ago and created this legacy in an effort to prevent it.

During 2014, the fund earned \$36,718 net of fees.



The following list details the gracious supporters who donated to the Major Hospital Foundation during 2014. We are very grateful to each and every one of these donors.

## ROYAL OAK SOCIETY:

Members are individuals who have pledged a minimum of \$10,000 over a maximum of ten years.

Dr. and Mrs. Lamberto V. Abeleda Dr. David and Dr. Cynthia Adams

Tim and Diane Barrick
Don and Julie Barton
Dan and Christine Beaty

Jeff and Donna Beaty

Mona Bernard and Manfred Heilmann Dr. and Mrs. Jonathon Bielefeld Andy and Kathy Buchanan Dana and Audra Caldwell

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Ward Witte and Betsy Crandall Witte, DDS

Verlin and Mary Jo Custer

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Gary and Toni Everhart Sean M. Garringer Rick and Angela Gill

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Aaron Haehl Margaret Haehl Philip and Nancy Haehl Dr. Mary Beth Hensley Gene and Mary Hopkins John (Jack) Horner

Drs. Greg Howard and Laura Rife

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Chris and Laura King Bruce and Edna Knecht Chris and Michele Kramer Norman and Jane Kuhn Davie and Lori Law Hitch and Sandy Learned

Dr. Lloyd Lewis Jeff and Pam Linder

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Luke and Jennifer Messer Drs. Scott and Kelly Miller Greg and Marsha Mings David and Judy Mohr

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Todd and Betsy Plymate
Dr. and Mrs. T O Pouw

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Russ and June Sanders

Brent and Jan Sandman

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Shelby Tire & Auto Care Jack and Linda Skillman

Jay and Cheree' Slusher

Tim and Shelley Snyder

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Jeff Williams

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Beaty Construction/C-Tech
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Browning/Pike Financial Management
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Brazeway
Bunge Morristown
Cossairt Florist and Greenhouse
Culligan
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Elegant L

Freeman Family Funeral Homes & Crematory
Fountaintown Gas Co.
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K&B Farm Systems
KeyBank
Kramer Law Offices
Lesters Body Shop
LPL Financial
MainSource Bank
Makuta Technics
Morristown Manor
Mathies Landscaping, Inc.
O'Neal Steel

Packaging and Shipping Specialists (P.A.S.S.)
Pfenninger, Claxton & Estelle Insurance Group
Raindrops N Roses
Runnebohm Construction
Sandman Bros. Inc.
Shelby County Chamber of Commerce
Shelby County Co-op
Shelby Materials
The Property Shop of IN, LLC
Thoman Financial Advisors
Ventilation Technologies of Indiana, Inc.

## **ACORN CLUB:**

First Bank

#### Members are individuals who make an annual gift between \$100 and \$999.

John and Laura Heaton

Gregg and Dara Hebbe

Evelyn Amick Barbara Anderson Anonymous Bob and Betty Ardery Wendell and Betty Barber Barbara Baumgartner Nathan and Michelle Baurley Leon and Mary Ann Beaty Mark and Michelle Beck Cynthia Bedrick Carolyn Blackford Rob and Amanda Blackketter Jack and Jean Boyce Jacquelyn Branson Joe and Beverly Brennan Norma Browning Ron Browning Ron and Linda Burwell Jody Butts Bruce and Ana Campbell

Jerry and Deveta Caplinger

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Floyd and Jennifer Hastings

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Greg and Diana Reinbold

Larry and Mary Jo Rife Steve and Karen Runnebohm Larry and Donna Sandman Jon and Janie Schuster Douglas and Nancy Seeman Gene and Helen Sexton 1.R. and Carol Showers Brian and Susan Smith Mark and Nancy Smith Jeff and Danae Sponsel Joe and Debbie Stieglitz Kathryn Thornburg Jim and Elaina Tindall Rick and Teresa Veach Susan Veerkamp Linda and Charlie West Doris Westerbeck Dave and Liz Wheeler Arlene and Earl Wilkes Robert Zimny



## MHP GIVING TREE:

#### Members are employees who contribute to the Major Hospital Foundation.

Lamberto Abeleda, MD*
Kelly Adams
Lareen Adams
Niccole Adams
Joshua Ailes
Helen L. Alexander
Sonni B. Altepeter
Pamela Alwardt
Lisa Amos*
Sue Anders*
Amber Anderson*
Anonymous
Carla Antle
Mary Jo Arney
Linda Arnold
Linda Bacon*
Corey Badger
Julie R. Baker
Bruce Banister
Don Barton
John Barton*
Michelle Beck*
Dani Sue Becker
Dennis Jay Becker*
Robin Benefiel*
Darla Benson*
Mona Bernard
Frances Blaszak*
Cynthia Blevins
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Tricia Booth
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Morgan Brandt
Randa Braunagel
Kelley Bringle
Cindy Brooks*
Jessica Brooks
Leonida Brumback
Katherine Buchanan

Amy Buckley

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Dave Dreyer\*

Lacy Dunham Diona Dunn\* Bill Dusenbury Kasev Dusenbury Holly Earles\* Bobbi Ebbing\* Amanda Elliott Mari Emsweller Michelle England\* Samantha Evans Toni. L. Everhart Sharon Fansler\* Rick Fetz\* Rose Finney\* Alison C. Fischer Megan Fish Kimberly Fix\* Kim Fowler Joanna Fox Sherri Frye Kerry Fuller Sharon Gaffney\* Doretta Gahimer Hope Garner Michelle Garner\* Abigail Garrett Sean M. Garringer, MD Janet Gartrell Carolyn Gay Angela K. Gill Brittney Gilsdorf Lisa Gilsdorf Shelley Goodall Jessica Gooding Shelley Green\* Brooke Griffin Holly Grizzell\* Skiann Guffey\* Paula Gustafson, MD Amanda Guzman\*

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Wendi Jackson\*

Chris Johns

Tonia Johns Cathy Johnson Cathline Jones lackie lones Tina Justice\* Charles Karnes Martha Kehrt Kellie Kelly\* Caroline Kendall\* Ashley Kennedy\* Jon Keith Keppel\* Karla Kessler Rob Kinder Pam King Melissa Kirkland Sherrie Kirschbaum Jill Knapp Joan Knight\* Michael D. Knoll Laurie Kohlhepp Heather Koth-Snyder\* Amber Kuhn Lisa Kuhn Donna Kurkowski\* Donna Kuwamoto\* Paula Leap\* Lora Lee\* Amy Lemmons\* Lloyd Lewis, MD Gena Linville\* Melinda Linville\* Shannon Lock Thenea Locke\* Jeanne Lockridge\* Mandy Lockridge Chris L. Loman, MD Tricia Luttel Lisa Macdonald\* Cora Maloney Alisson Markle

Brenda Martin\*

Rebecca Hackworth\*



Experience the Major Difference

Victoria Martin, MD\* Debbie Mathies\* Cristina Matlock Maria McAllister Eula McComas\* Cynthia McDaniel\* Mary McDonald\* Barbara McFarland\* Jerry McKenney\* Nanette J. McKenney\* Tricia McMahan Lora McMichael\* Breanna McMillan\* Matt McNeely Jennifer McNulty Rickie Meece\* Melinda I. Meier Kristina Meinert Ralph Mercuri Cheryl Meyer Nancy Miles Beth Miller\* Katie Miller Kerry T. Miller\* Valerie L. Miller\* Dawn Millitzer\* Tammi Mitchell

Teresa Muldoon\* Kyrie Mullen\* Melissa R. Mummert Wendy Napier\* Christy J. Neisler Bridgette Norvell Alison Nunnally Melinda]. O'Connor\* Melissa O'Connor Natasha Ogden Candy Oliger\* Natalie Parker Stephanie Paxton\* Craig Perkinson\* James Peters, MD Ann Petitt\* Alexander Phelps Bryan Phenis Laura Pierce\* Julie Pike\* David Pogue Bonnie Pope Jason Prather Yungin Pray Sharon Preidt Norma J. Quick Rachel Raeth Kathy Raney\* Jimmie Redd Terri Redden Travis Reeves Heather Repass

Ashley Mosier\*

April Richards Donna Richmond\* Laura Rife, MD Kerry Ritchie Heather Ross\* **Brittany Sanders** Elizabeth Savage Rhonda Sawyer Mary Schene\* Amy Schmid Kathy Schmucker\* Lisa Schnepp\* Ruth Schoentrup Patty Scoville Kevin Sellers Sara Senour\* Lauri Shannon\* Mike Shaw Robert Shellman, MD Austin Shuppert\* Mindy Simerly Mary Sitton\* Linda Skillman Jeffrey Slinker\* Cheree' Slusher Jay Slusher Amber Smith April Smith\* Kelly R. Smith\* Susan Smith Shelley Snyder Karen Spaeth\* Nicole Sparling\*

Beth Spence James Springer, MD Michael Stennis, MD Sarah 1. Stevens\* Patrick J Stewart Jeff Stiller, MD Cheryl Streeval 1lene Stubbe\* Megan Taggart\* Faith Taylor\* June C. Taylor\* Patricia Taylor\* Susan Taylor Tiffany Taylor\* Angela Theobald Elyse Theobald Joanie Thomas Elizabeth A. Thompson Alletta Thurston\* James Tindall\* James Tower, MD Marty Trimnell Wendy Trolinder\* Sue Tucker Courtney Turner\* Michelle Turner Sally Utt Dan Vangundy Emily Verseman\* Christina Vincent Kelly Wagoner\* Anita Walton Ann Walton\*

Whitney Wampner Cindy Ward Shannon Warfield Krystal Warner Diana Weaver Cynthia Weddle Stina C. Wedlock, MD\* Cindy A Weidner Jodi Weintraut Jillena Wells Linda Wessic Cheryl Whitaker Kelly White Laurie White Arlene Whitfield\* Mike Whitfield\* Dawn Whitfield\* Malinda Wildey Brenda Wilkins\* Jeff Williams Paula Williams\* Darlene Wilson\* Devon Wilson Barbara Wolfe Cary Zietlow, MD Janna Zobel\* \*Denotes member of the Acorn Club

## MHP GIVING TREE, VOLUNTEER BRANCH:

Evelyn Amick Barbara Anderson Carolyn Blackford Karen Coffey Rosemary Dean Doug & Mary Margaret Kellam

Christy Mohney

Bonnie Moore\*

Kelly Morgan

Peggy Moses

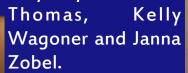
Melissa Morgan\* Deborah Morningstar

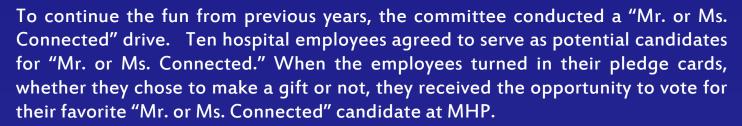
> Jane Kuhn Rose McNeely Steve and Karen Runnebohm Robert W. Wade Doris Westerbeck

Members are volunteers who contribute to the Major Hospital Foundation

The Major Health Partners Employees kicked off their eighth annual internal campaign in 2014 with the fun theme of "Get Connected to Our Future"—a Lego theme to tie into the campaign for the MHP facility. This campaign is driven by the MHP Giving Tree Committee. Members of the committee include co -chairs, Mona Bernard and Terri Muldoon, Kylie Debaun, Bobbi Ebbing, Lacy Harness, Allison Hoeing, Marci Hungerford, Randy Isley, Mike Knoll, Gena

Linville, Tammi Mitchell, Shelley Snyder, Joanie





The winner was Dr. Cristovao Vieira from the Major Nephrology Department. On the last day of the drive, Dr. Vieira donned the Lego costume and toured the MHP facilities thanking employees for their gifts and hard work they do.

As a result of the internal drive at MHP, the number of MHP employees who donate to the Major Hospital Foundation has grown by fifty-three new members and \$100,236 has been donated to help support quality healthcare at MHP and the new facility.

# MAJOR FOUNDATION

Experience the Major Difference

## MAJOR ANGEL

#### What is the Major Angel Program?

Every week, thousands of patients interact with Major Health Partners. In a sector where it can be difficult to balance between moving quickly and efficiently and making sure that you are fully taking care of all your responsibilities with a smile on your face, some individuals stand out as Major Angels.

Through the Major Angel Program, the Major Hospital Foundation offers patients the chance to give back in honor of Major Health Partners' employees who went above and beyond. Our best individuals show patients how important good health care is and encourage further donations.

Being recognized as a Major Angel allows employees and volunteers who excel to be honored organization-wide. Participation by patients in this program shows staff their work does not go unnoticed and that their extra effort is appreciated.

#### **How Does It Work?**

Around 21 days after discharge, the Major Hospital Foundation sends personalized letters to patients. In this letter, patients are thanked for choosing MHP and are given a brochure explaining the Major Angel Program with the choice to donate money and add a message to the special staff or volunteer.

Patients also receive a small card and chapstick advertising the Major Angel Program when they are admitted.

#### **How Do We Honor These Angels?**

Donors will receive a personalized letter from the Foundation thanking them for their gift. The Major Angel Honorees receive a personalized letter letting them know a gift has been made in their honor and a lapel pin that can be filled with a new halo each time a patient recognizes the outstanding care they provide.







**2014 Major Angel Honorees** 

Tim Barr **Sharon Bonta Lauren Clark Sharyl Cook Pacia Degelow Christy Denk Carly Edrington Dawn Elrod Gary Gardner** Angela Gill Mary Beth Hensley, MD **Shelby House Cindy Isaac Tonia Johns** Melissa Kirkland Vicki Kuhn **Joyce Linville Debbie Mathies** Barbara McFarland Tricia McMahan **Stefanie Montgomery Amy Nevins Natalie Parker Donna Richmond Brandon Rodriguez** 

Joel Ruetz

**Kathy Schmucker** 

Sandra Shaw

**Kerrie Smith** 

**Annemarie Theobald** 

**Daryl Thomas** 

Samantha Vangundy

Kristen Ward, MD Rachel Zeigler



### MEMORIAL AND TRIBUTE GIFTS

Memorial and Tribute Gifts to the Major Hospital Foundation support healthcare for our community. The individuals listed below were honored by friends and family through gifts to the foundation.

Robin Allen
Bille Bacon
Larry Blaich
Phil Brown
Dennis Burke

Tody Dawson
William "Wally" Eaton
Joe Keith
Charlene Lambert
Gloria McCorkle

Owen Michael Grubbs
Helen Phares
Glenn and Sue Poehner
James B. Robinson
Jim Robinson

Barbara Schutz
Jane Keith Tower
Bob Wade
Carol Way
Gene Weaver



#### THANK YOU TO THE FOLLOWING DONORS WHO MADE MEMORIAL OR TRIBUTE GIFTS IN 2014.

Evelyn Amick
Bob and Betty Ardery
Barbara Aungst
Robert Birchler
Michael Forney
Angela Gill
Jerri Griffey
Debra Guffin
Hendricks Faculty
Loita Hession
Dick and Peggy Hidy
Mary Hopkins

George Hoster
Randy Isley
Tina Knose
Kathryn Law
Hitch and Sandy
Learned
Michael Jutt
Robert May
Gregg and Nancy
Mazonas
Gloria McCorkle

**Karl Montgomery** 

Nancy O'Dell
Marilyn O'Tain
Peninsula Owners
Association
Jacqueline Pereira
James and Susie Peters
Thomas Phares
David Phillips
Paul Pollman
Unknown
James and Marcy Rees

**Christy Neisler** 

Barbara Rogers
Fritz Rueff
Jack and Linda Skillman
Walter Smoot
Steve Soviar
James Spilker
George Stubbs
Bette Stuhlmacher
Lawrence Ventura
Sharon Yates

## PINK OUT PARTY

The Major Hospital Foundation partnered with the Benesse Oncology Center and Indiana Grand Racing and Casino for a fun-filled day centered around cancer education and pampering for women!

The event, which took place at Indiana Grand Racing and Casino, included a cancer education room where women could learn about the important screenings available for breast, lung, cervical, skin and oral cancers. The Major Health Partners Referral Center was also in attendance for those women wanting to get a screening scheduled. In addition, each woman could take advantage of a pampering room that included chair massages, eyebrow threading, wine, appetizers and more!

The evening concluded with a buffet dinner at the track where designer handbags were raffled off to four lucky ladies!

One hundred and seventy-one women attended the event that raised over \$1800 for the You Are Not Alone Fund at the Major Hospital Foundation. This fund helps cancer patients at Benesse with needs that are not covered by insurance including food, daily living expenses, medicines, etc.













### **BOARD OF DIRECTORS**

Audra Caldwell John Coffin Betsy Crandall, DDS Aaron Haehl Jack Horner Gene Jones Ralph Mercuri Ty Montgomery Carrie Pumphrey, DDS

Jill Shammas Dave Wheeler

## **DEVELOPMENT COUNCIL**

Bob Claxton, Development Council Co-Chair Rose McNeely, Development Council Co-Chair

#### PLANNED GIVING

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Renny Esser
Susan Furgeson
Ralph Mercuri
Jeff Rumsey
Russell J. Sanders
Nancy A. Smith
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Doug Cassidy
Bradley E. Fix
Vickie Horner
Judy Runnebohm
Elaina Tindall, Co-Chair
Susie Veerkamp
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Bruce Knecht
Lloyd Lewis, MD
Jennifer Messer
Ty Montgomery, MD
Jill Shammas
Wendy Stephenson
Judy Stolmeier
Sally Vaught

#### **COMMUNITY RELATIONS**

Barbara Anderson, Chair Amber Anderson Amanda Blackketter Ashley Claxton Betsy Crandall, DDS Nancy Dayhoff Betsy Plymate Janie Schuster Carol Showers Carmen Wertz Doris Westerbeck

#### **EMPLOYEE**

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Terri Muldoon, Co-Chair
Kylie Debaun
Bobbi Ebbing
Lacy Harness
Allison Hoeing
Marci Hungerford
Randy Isley
Mike Knoll
Gena Linville
Tammi Mitchell
Shelley Snyder
Joanie Thomas
Kelly Wagoner
Janna Zobel

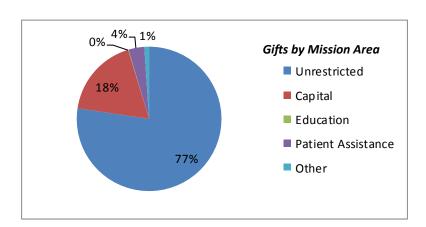
#### MAJOR GIFTS

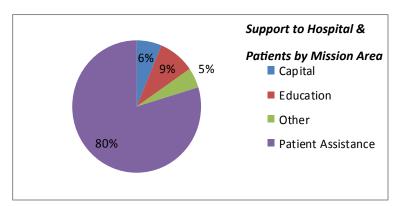
Barbara Anderson Jeff Beaty Audra Caldwell Bob Claxton, Chair John Coffin Phil Haehl Jack Horner Gene Jones Chris King Rose McNeely Steve Plunkett
Carrie Pumphrey
Nick Runnebohm
Brent Sandman
Wendy Stephenson

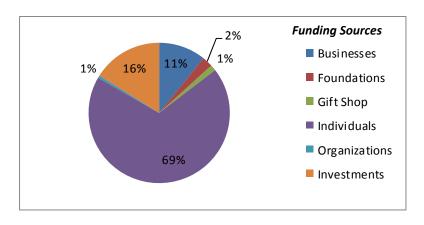


Assets	12/31/2014	12/31/2013
Current Assets:		
Cash	434,183	165,809
Pledges Receivable	437,454	277,742
Other Receivables	17,978	20,964
Prepaid Expense	6,142	4,289
Inventory	33,883	26,072
Property and Equipment	58,746	58,540
Less Accumulated Depreciation	-41,602	-35,164
Investments:		
General Fund	3,250,346	3,379,650
Compton Trust	810,812	804,485
McFadden Trust	445,030	425,752
Total Assets	\$5,452,971	\$5,127,139.00
Liabilities & Fund Balances:		
Liabilities:		
Accounts Payable	2,310	5,450
Salaries and Wages Payable	3,486	3,541
FICA Payable	259	270
Due to Major Hospital	11,763	409,041
Sales Tax Payable	2.303	2,523
Fund Balances:		
Temporarily Restricted Funds	703,568	544,985
Unrestricted Net Assets	3,874,435	3,306,482
Compton Fund Permanent Endowment	521,714	521,714
McFadden Fund Permanent Endowment	333,133	333,133
Total Liabilities and Fund Balances:	\$5,452,971	\$5,127,139.00

## FINANCIAL HIGHLIGHTS







#### Gifts to the Major Hospital Foundation:

New Support Received:

Cash: \$412,295

Pledges: \$411,194

Payments on Prior Year Pledges:

\$227,376

Write-offs: \$5,024

**Return on Investment:** \$3.80 per dollar spent on fundraising.

The Foundation's fundraising program via the Development Council is three years old. According to the Association for Healthcare Philanthropy, other similar organizations whose fundraising programs are less than five years old generally have a return on investment of \$1.77. Organizations whose fundraising programs are between 10.1 and 15 years old generally have an ROI of \$3.22.

Cost to Raise a Dollar: \$.26.

According to the Better Business Bureau, a cost to raise a dollar of up to \$.35 is considered prudent. They also state that costs for newer programs tend to be higher.



Experience the Major Difference

## of

### MAKING A GIFT:

Gifts to the Major Ho	spital Foundation are gratefully accepted anytime!
You may ch	noose from the following mission areas:
Charity Care	Health Education
Your New MHP	Wherever there is the greatest need
	Gift Amount:
	al that the foundation should know about you or this gift?
Name:	
Address:	State:Zip:
Address:	State:Zip: Email:
Address: City: Phone:	State:Zip:

## OR DONATE YOUR GIFT TO THE FOUNDATION ONLINE!

#### CONTACTING THE FOUNDATION

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